

**North Carolina Archaeological Society
Board of Directors Meeting
January 30, 2011, 1:30 pm
Office of State Archaeology, Raleigh**

Attendance: Linda Carnes-McNaughton, Archie Smith, Tommy Stine, Theresa McReynolds, Clay Swindell, Steve Davis, Dee Nelms, Bill Conen, Joel Hardison, Tony Boudreaux, Fritz Farrow, and Kevin Donald.

The meeting was called to order by Stine at 1:35 p.m.

The President introduced new BOD members Fritz and Hardison.

Old Business:

LCM distributed copies of the May 2, 2010 BOD minutes for review. McReynolds noted a few corrections. Davis moved to accept minutes with noted corrections to be made, Boudreaux seconded. The motion carried to approve.

The second set of BOD minutes, from August 8, 2010, was distributed for a review by board members. After a brief review Conen moved to accept the minutes, Davis seconded, and the BOD moved to accept. Both sets will forward to Davis for inclusion to the NCAS webpage. Davis will add the financial report attachments to the minutes on the webpage. Copies of these minutes were distributed to new board members.

It was noted that there was no BOD meeting held at the Fall Event Day, September 26, 2010, although elections were conducted and the results announced.

Conen then issued his treasurer's report for the BOD to review and discuss. LCM commented that she appreciated his break out of the EAC award recipients and years. LCM offered a brief explanation of the EAC for the new BOD members and the change in cycle for RFPs and awards. Davis agreed to contact the co-chairs and remind them of the change in format. Boudreaux motioned to accept the treasurer's report and Nelms seconded it. The BOD voted and the motion carried.

Davis presented his editor's report. He plans to ask Schleier, the 2009 EAC award recipient, to submit an article or a presentation to NCAS for his research grant. Schleier provided a summary report on his work and has now graduated from ECU and is working in Wilmington. Davis reported the last 2010 issue of *North Carolina Archaeology* went out on December 29, 2010, a bit late. The cost for mailing was about \$200, making the overall cost under \$2000 total. He stated that Lulu gave us a discount on printing this issue.

For the next issue he is requesting a paper from LCM on redware kilns sites in North Carolina (previously discussed and requiring some editing), and a paper on water

powered mills in Wake County by Doug Swords. Nelms also asked if Shane Peterson submitted his tribute to Jesse Zinn for the journal and Davis replied no.

Davis also reported on the fall meeting of the NCAC and the NCAS members who attended. He said turnout was good. Nelms noted that there were more choices of candidates for the past election than ever before and she was pleased.

EAC (Grant-in-Aid Endowment committee) was summarized by LCM in the absence of co-chairs, Randy Daniel and David Moore. The committee did not submit a finalist's name to the BOD so we are unaware of any new recipient at this time [note: in February 2011 the BOD was notified via email of a 2010 winner, Melinda Seaman from ECU, this note will appear in the subsequent meeting minutes]. For FY 2011, the RFP will go out in the spring newsletter to begin a new cycle. A new recipient will be announced for FY 2011 later this year.

A NCAS webpage update was provided by Davis. The most recent issue of the CoAS newsletter is now on-line. The previous years, up to 2005, are also on-line on the NCAS webpage. Davis mentioned that we still need to get NCAS merchandise on-line to advertise so we can sell it. Nelms will handle the sales. Stine also mentioned we have a stock of Town Creek watercolor images that we need to move out. The BOD agreed on a sale price of \$10 for Town Creek artwork. NCAS mugs will sell for \$10 each and we have a supply of those. Davis agreed to photograph all items for the webpage. Nelms wants to get new images/designs for NCAS t-shirts. Smith asked about what the Town Creek gift shop can do with their stock of Stine's water-colored prints of the mound. Davis suggested that the Town Creek gift shop continue to sell them and keep the proceeds; the BOD agreed to this.

Swindell then presented an update on the Twiddy Site Project. He talked to the county about the exhibit text and their interest to put it at the library. He is thinking 3 or 4 panels on the exhibit, focusing on the Carolina Bay setting. The size would be about 3 ft by 2 ft, and portable so it could be mounted in library or elsewhere. In addition to the small exhibit he suggested an educational handout of some type or a poster, and he is researching print cost for each. He asked that the draft of this brochure or poster be reviewed by the BOD, the readied for printing. Davis mentioned what the RLA uses for their printing and layout design. Swindell prefers to vinyl coat and mount the poster on gator board. The brochure may contain the same information as the poster and possibly a webpage link (e.g., the NCAS website). The poster can also be linked to the NCAS webpage (a virtual poster). Swindell will present a mock-up for review when it's ready. Currituck County has a Visitor Center which may be a good location for poster display. Several venues were discussed. A suggested timeline would be to have the poster, brochure, and exhibit done by October 2011, which is Archaeology Month. He plans to send the BOD a pdf file for review so that the final decision for layout can be made by May. He distributed some Civil War posters done by his museum as examples of print-outs and size.

New Business:

Nelms provided an update on the next newsletter, stating that it will contain information about the upcoming 4th regional archaeology symposium, focusing on work in the Sandhills of North and South Carolina. She also asked the NCAS to sponsor this event as a vendor for \$250. Nelms made a motion, Conen seconded and the BOD voted to approved the sponsorship for this event. An agenda and the speakers are already lined up; the venue will be Weymouth Woods.

The NCAS received a request from Jim Trostle, a ranger with Jordan Lake State Park, offering to host an archaeology day event at his location. McReynolds asked if this will be a free event and if NCAS BOD wishes to do another Archaeology Day type of event. There was some discussion about its success and participation. She also asked how we would go about getting funding for such an event. Stine asked if the BOD still wanted to consider an event at the Berry Site near Morganton this year. McReynolds said she would look into the Jordan Lake venue option and ask about car fees per visitor, if it would be waived.

McReynolds then suggested that we consider adding a youth category to our organization, specifically to get this age group interested and do a special newsletter for them (highlighting events at Town Creek and the Berry Site for example). The BOD agreed to support this and thought it was a great idea to target this age group. It was suggested that we could use volunteers to help launch a new “junior archaeologist” activity. We also need to order child size or smaller size t-shirts to our stock to entice this group. Nelms mentioned that we need to do another design contest for the t-shirts, maybe using one a child creates. It was suggested that funding for a youth activity might come from corporate sponsors or CRM companies with public outreach components. The BOD will discuss this option further and make a vote on the Jordan Lake venue at the May meeting, after further updates from McReynolds.

In a discussion on membership drops and changes, Smith suggested that we also consider targeting elderly members in our communities to join us and offer data and activities suitable for retirees.

Fitz suggested that we also involve more avocational archaeologists. Hardison asked about the NCAS policy of acceptance or use of debit cards since that's a preferred means of purchasing used by younger crowds. Nelms said we are not set up to accept them. It was acknowledged that because of our purchasing methods we may be losing some of the younger generation who don't use cash. It was mentioned that use of a debit card has a 3% fee. Nelms agreed to look into what it will take for us to accept debit cards for purchases. Fitz will look into a Paypal account. Smith will look into a BB&T and Visa account.

Nelms stated that membership dues (renewal) cards are going out late this year. It should go out Tuesday for the 2011 cycle.

Hardison asked about chapters of the NCAS and how/what we can do to increase our membership. BOD members explained that chapters have come and gone once the local leadership wanes. Hardison mentioned that an accreditation program was set up for archaeological societies in Maryland and Virginia and explained how that worked. He explained that a program like this teaches archaeology principles and creates watchdogs in communities. The BOD discussed the benefits of such a program if it partnered with a professional group of archaeologists such as the NCAC. It was decided to bring this partnership possibility up at the next joint NCAS and NCAC meeting, perhaps in the fall.

Nelms pointed out that at the recent fall elections (2010) we failed to nominate and vote on a president-elect replacement, so that will be done this fall to bring us up to the term limits for Stine to rotate off the BOD and Smith to rotate into president position. Also, Boudreaux and Donald will rotate off of the BOD in fall 2011, so two at-large positions will need to be filled.

The president then asked if there were any other announcements to be made.

Donald mentioned a new event called Decoration Day to be held at the Raleigh Museum of History on the upcoming Thursday and we were all invited. Alan Jabroui (sp?), a noted folklorist, would be the special guest.

Smith announced that Town Creek State Historic Site had established a fund named for the late Sally Denton Coe which will be devoted to use on public outreach at the site. It should be in place by early spring. They are planning a special reception at UNC, Hyde Hall to announce this special trust fund, for which the RLA and the Friends of Town Creek will partner. A portion of the special fund will be put toward collections support.

At the conclusion of this meeting, Smith suggested that we rename the EAC grant to honor the late Whitey Graham, a past president instrumental in setting up the special fund. Without further discussion Smith motioned to rename the grant award to the Whitey Graham Award, Boudreaux seconded it, and the vote was unanimous for this renaming. LCM will notify the co-chairs of the name change as soon as possible.

With no further business the meeting adjourned at 3:05 pm; motion by Davis, second by LCM.

These minutes respectfully submitted by,

Linda F. Carnes-McNaughton
Secretary, NCAS