

**North Carolina Archaeological Society
Board of Directors Meeting
April 27, 2014, 1:30 p.m.
Research Laboratories of Archaeology, Chapel Hill**

Attendance: Linda Carnes-McNaughton, Steve Davis, Tom Beaman, Theresa McReynolds, Bill Conen, Daryl Armour, Hannah Smith, David Cranford (via Skype), and Archie Smith (past president)

Absent: Tony Boudreaux, Charles Heath, Dee Nelms, and John Krebs

Meeting called to order at 1:30 p.m. Set up Skype for David Cranford to participate in the meeting.

Old Business:

LCM distributed BOD minutes of 26 January 2014 for review. After a brief discussion and all corrections noted a vote was taken to approve the minutes. Beaman motioned to accept, seconded by Cranford and approved by the board members present.

The treasurer (Conen) distributed his financial report for review. Corrections were noted for the money market interest account from \$9.99 to \$44.63, and the totals for membership in 2012 should read 2013, now standing at 254. The funds previously marked as Twiddy Site (from the Currituck County Commissioners) were moved into General Operating (\$500) and a portion into the Whitey Graham Endowment (\$2000), per BOD approval. McReynolds agreed to contact Jane Eastman and ask about the status of her NR nomination packet. Conen expressed some concern for the low income based on fewer members. McReynolds agreed to ask Nelms about membership reminders and if second reminders had been sent. Following discussion, Davis motioned to accept the Treasurer's report, Armour seconded and the BOD voted to approve it.

Davis stated that there was no news to report for his Editor's Report. He is waiting on a couple of articles to come in to complete the next issue of *North Carolina Archaeology*. He updated the NCAS webpage with news items and stock items for sale and he incorporated the most recent CoAS newsletter as a link.

McReynolds stated that she asked Nelms to send out a reminder for news articles to add to the next newsletter. H Smith also volunteered to set up a Twitter account to make digital access to the news more instantaneous. Beaman mentioned he created a group Facebook page a few months back for folks to enjoy and share. H Smith also promised a news article for the upcoming newsletter on these new features. Beaman also informed the BOD he was planning to submit an obituary for the recently deceased member, Jennifer Gabriel-Powell. LCM will add the Newsletter category as a standard report for next meeting.

McReynolds then offered an update on the JNCAS. She and Beaman are working on the next JNCAS newsletter which will be out soon. They plan to include the upcoming fall meeting information as well to solicit new membership. Plans are to include an invitation to the

membership at large to participate in the NCAS special day dig at Town Creek Indian Mound SHS on June 7, hosted by the site and ECU Professor Boudreaux.

Beaman then summarized his report on Membership. He received the membership list in a Dbase format from Nelms, but was unable to open it. Armour also received the database and stated that he was able to access it and convert it (to Access?). There was some discussion about how to query this database and search for critical information such as the date of enrollment as well as when the membership lapsed. It should also be queried for members that have either moved out of the state or have deceased and then be updated with current listings. Davis also commented on the need to query the listing by geographical regions to determine if local chapters made/make a difference in terms of membership distribution. BOD discussion continued on ways to recruit new members and invite return of former members. More social media outlets will keep the membership better informed and keep non-professional members more interested.

Cranford asked if we had received any response from a query to the membership about what they would like to see the NCAS do. If retention of membership is a problem then the BOD should be looking at why that might be the case. LCM and Davis explained the history of previous chapters, when they came and went, who were the drivers, and concluded that local chapters are difficult to sustain. McReynolds asked if there was a separate dues rate for local chapter members and the answer was no. She asked if perhaps the Joara Foundation could set up a local Morganton chapter, and if the ECU chapter could be invigorated by local faculty and NCAS members. The chapter guidelines are listed on the webpage, along with the By-Laws and Mission statement. The BOD decided to review them and see if changes are needed to make it more appealing. Currently there are no active chapters. A. Smith recommended that a local chapter might be organized at the Town Creek Indian Mound site and neighborhood. NCAS brochures are still available for distribution and membership recruiting. Nelms will need to let the BOD know how many remain and if it is time to redesign them for updates and social media contacts/links. Armour recommended that we target universities and colleges with anthropology programs to entice students to join up. H. Smith volunteered husband Bryan to assist with a redesign of a new brochure should the BOD decide that is needed soon.

New Business:

The Town Creek Fieldschool, hosted by ECU's Tony Boudreaux, will begin soon and he has offered one day, a Saturday, as a public archaeology event, on June 7. This will be a special day open to all NCAS membership. Armour and H. Smith offered to assist on this day. McReynolds will talk to Boudreaux to set up the time and provide announcements in various places (newsletter, webpage, and new social media links). This led to a discussion about possibly limiting the NCAS newsletters to only two times a year and filling the social media links with other news (Facebook group, webpage, and Twitter link). The annual journal would continue as is. H. Smith was then nominated to serve as the official Social Media Manager for the NCAS. The BOD thanked her for this offer. McReynolds asked for a survey of our membership to better determine if there is a need/desire for an electronic newsletter to replace the hardcopy one.

The BOD then discussed plans for a fall meeting to be held on October 18 at Brunswick Town State Historic Site. Beaman and H. Smith will be the organizers. The main program will be on Saturday, with the possibility of a Friday night reception in Southport. The morning program may consist of three or four short talks about recent excavations, conservation of artifacts, and stabilization of the exposed colonial wharf. The afternoon program will be a tour of Fort Caswell, located nearby. A special fee of \$5 per person is recommended for the FC tour (located on private property). Jim McKee of BT will serve as local arrangements POC. Lunch may be catered or on your own (TBD). The Friday night reception may consist of a tour of Southport's historic district or at BT to tour Fort Anderson. Beaman will send a note to Nelms to Hold-The-Date for our membership notification and final details will be forthcoming. It was suggested that the NCAC may also wish to participate and host the Friday night reception. The organizers will contact their BOD for an invitation to participate.

Other news: the NCAS summer meeting will be held on Sunday, July 27 at OSA.

LCM and McReynolds revisited the recent UNC Science Expo event and how it may be renamed in the future to state UNC Archaeology Day instead of State Archaeology Day since the NCAS is not a formal partner in this event. There was a brief discussion about the NCAS continuing its partnership with Jordan Lake Heritage Days event on Oct 4th, and McReynolds will update the BOD on this at the summer meeting.

Beaman also mentioned a request he received from OSA's Abbott and Mintz who wish to organize a lithics conference in 2015. They are asking if the NCAS would like to be a sponsor. The BOD asked Beaman to report back that their request needs to come as a written proposal for proper consideration. Armour mentioned the annual Primitive Skills workshop held at the Schiele Museum and the possibility that the lithics conference could also partner with this existing event. Other possible venues to consider for this conference may be Wake Forest University and its nearby historic attractions of Horne Creek Living History Farm and Old Salem.

As there was no further discussion, Conen moved to adjourn, seconded by Cranford. The meeting was adjourned at 2:40 p.m.

These minutes respectfully submitted by,
Dr. Linda F. Carnes-McNaughton, RPA
Secretary NCAS