

**NORTH CAROLINA ARCHAEOLOGICAL SOCIETY
BOARD OF DIRECTORS MEETING
26 JULY 2015
Office of State Archaeology, Raleigh
1:30 P.M.**

Attendance: Tom Beaman, Linda Carnes-McNaughton, Theresa McReynolds, David Cranford, Bill Conen, Dee Nelms, Steve Davis, Shane Petersen, Hannah Smith. Absent: Eric Deetz, Daryl Armour, John Krebs.

At 1:34 p.m. McReynolds called the meeting to order. First item of business was to pay tribute to long-time Associate Editor and Membership keeper, Dee Nelms. Davis read a prepared resolution to honor her (see attached). Then the BOD raised their cups of lemonade in a toast to Dee and thanked her for the many years of service to the organization. This was followed by cake and presentation of a special gift from the BOD, a silver pin in the shape of the NCAS logo made by a jeweler in Wilson, NC.

OLD BUSINESS:

Following this celebration the BOD started with the business of the day, to review the 26 April 2015 BOD minutes. Conen made a motion to accept the minutes, seconded by Peterson, and the BOD approved them.

Conen then distributed his financial report for the previous quarter. There was some general discussion about the funds still in place for the second NR nomination form and if another site could be selected by OSA to replace the Tuckasegee Site, should it no longer be considered eligible for NRHP. Nelms will consult with Dolores Hall in OSA to ask about another target site to nominate to the NR and complete an application. There were also some comments on the Net Loss of \$198.82, which was explained as lost revenue due to slow sales and membership drop (Conen noted there had been previous Net Losses in other years, 2008, 2011, which were later recovered). Nelms mentioned that the inventory of NCAS brand items will move to the RLA soon and a complete inventory will be done as part of the upcoming transition. McReynolds asked if the NCAS BOD was interested in staffing a table at the upcoming SEAC meeting in Nashville in November. The BOD agreed this would be a good pursuit, so McReynolds agreed to query the organizers and secure a table for us. Davis moved to accept the treasurer's report and Cranford seconded the move. The NCAS BOD then approved it.

Davis then gave the editor's report. He stated that he had received "10 promises and 3 papers in hand." He thinks this will be a "fat" issue, ranging from 150 to 200 pages in volume. He reported that the webpage was updated and he would include the news for the fall meeting soon. He plans to update the merchandise offerings once the stock is transferred to the RLA.

Smith then presented her updates on our social media outlets (Facebook and Twitter). She has been able to keep NCAS news updated regularly. She also agreed to assist in the production of the upcoming newsletter. Smith requested news items from fieldschool events from UNC, ECU, Wake Tech, and others to include in the news outlets. Nelms mentioned that she has some left-

over paper stock for the newsletters and will send that over to RLA. RLA will assist Smith on the next newsletter, which will also include the fall ballot as an insert. The next newsletter will also include new address changes as they come on-line.

McReynolds plans to increase membership on the youth group JNCAS, and asked for new content for a newsletter for that special group.

Beaman provided some information of membership trends from the past several years (see attached handout). Generally, numbers of membership were decreased for Regular memberships and increased for Life memberships. Student memberships were also down. From the summary chart it was clear that Institution and Sustaining categories of memberships varied through the years. During the years of the State Fair booth (pre-2007) membership held steady but the sale of inventory was greatly up. Cranford asked the questions about gift memberships and how that worked and when. Some Exchange memberships were for foreign members (a left over from the previous Friends of ASNC group). Sustaining membership is another “hold-over” and is basically the Regular membership plus \$25. Nelms pointed out we don’t advertise that category any longer. The BOD agreed that Regular and Student memberships are the critical ones to try and increase. Then there was a general discussion about membership mailouts and renewals. McReynolds asked about the option to use PayPal, which Davis explained had been previously explored to appeal to our students and younger members. Cranford asked if it was possible to do an email blast to our membership (previous and current) to stimulate renewals. The BOD agreed we should try to do this and use the email addresses for those who have provided one. This may entice our younger members to return as well. (Davis had to leave early). Peterson asked to do the blast via our social media links. The BOD agreed we need a new approach as we move forward to garner new membership and excitement. One suggestion was to have special speakers give talks, regionally, for greater exposure of the NCAS mission.

This discussion led to the next item on the agenda, establishing regional chapters of the NCAS. Cranford led the discussion with several relevant questions about chapters, by-laws, sustainment, and benefits. Examples: What does active mean? Have you been a member of another chapter? It was noted that the western part of the state appeared most active with memberships and keeping a local contingent via the Joara project. McReynolds suggested that maybe the Joara group could become a NCAS chapter, if they want to. What would it mean for them? What would they get from being an affiliated chapter of NCAS? Cranford pointed out they may decline as it may “dilute” their own mission or message. Cranford requested that a survey or poll go out in the newsletter to better gauge interest in establishing regional chapters. The BOD acknowledged, based on prior experience, that chapters are difficult to sustain, unless there is a core professional(s) to guide it along. But all agreed the first step is to gauge the membership’s interest. A subcommittee to study the issue, review bylaws, and create the survey instrument was created to include Deetz, Cranford, and Beaman. Davis will assist with chapter by-laws language. ECU, UNC, UNC-A, UNC-G could all be start-up chapters. McReynolds suggested that the survey be sent with the renewal notices if possible. Petersen also said that we should target universities with classics departments to increase membership and exposure. Other groups may be the AIA members and Native American groups or organizations. Beaman stated we need more activity to entice new memberships. McReynolds agreed to investigate the PayPal system and see if the domain at RLA may allow it.

Nelms and the BOD discussed updates on the transfer of NCAS records, stock and membership files to the RLA. Nelms stated that there were no bank card issues and the Secretary's and Treasurer's names appear on the current card and those remain intact. Davis has the updated membership list (spreadsheet) and contact information now. At present Nelms agreed to continue membership income until the fall meeting for final transfer. The next newsletter and webpage will update all POC contact addresses for officers and supporting agency (to just RLA). The by-laws will also be updated to reflect these changes (Davis to amend).

Next the BOD discussed the fall meeting plans. Beaman had been contacted once more by Mary Schism to find out if we were going to meet in late September. LCM outlined some problems with trying to hold the fall meeting in Cherokee. The logistics were lack of personnel to lead the group, get a bus rented, and advertise it. After some discussion, the BOD decided to reschedule the bus tour meeting in Cherokee for the spring. This will allow ample time to plan all aspects, (e.g., get a bus tour leader, line up accommodations, and contact Cherokee Museum for meeting venue). McReynolds will also contact the NCAC to see if they wish to join us. A tentative date of April 23rd/24th was suggested, for a Saturday-Sunday weekend.

McReynolds then recommended that we explore Heritage Day at Lake Jordan as our NCAS fall meeting venue and activity. The venue is free and pre-set; we would need to staff inventory table and line up more activities. The business meeting could be held in the White Oak VC as before. The date of this event is October 3, 2015. After some discussion, the BOD agreed this was the best idea for the fall. Beaman made a motion to accept this change, seconded by Petersen and approved by the BOD. LCM will ask Davis to post on our webpage and newsletter a "save the date" for the spring meeting once we have the date confirmed.

Cranford then led a short discussion on the upcoming fall elections for new BOD members and a Vice-President. He did not yet have a ballot ready for approval but asked for more suggestions from the BOD. Several possibilities were offered and he will contact those individuals to ask if they are interested and willing to serve if elected. He plans to have the ballot ready for approval and insertion into the upcoming newsletter. LCM will receive the ballots this time as Nelms has handed off that duty.

Beaman and Smith are still exploring new t-shirt designs but agreed to wait on further discussions until the existing stock was inventoried and assessed.

Further announcements: Petersen asked about the recent lithics conference (held in Raleigh) and if the NCAS would be interested in publishing the papers. He mentioned the desire to have the new lithics identification format reach a wider audience. He also stated that he and/or staff from NCDOT may host an identification table (with new geology terms) at the October 3rd event.

As there were no further announcements or business, the meeting was adjourned at 3:15 p.m.

These minutes respectfully submitted by,
Linda F. Carnes-McNaughton, PhD, RPA
Secretary, NCAS BOD

Attachment

A Resolution Honoring Dee Nelms for Her Years of Service to the North Carolina Archaeological Society

July, 26, 2015

Raleigh, North Carolina

Whereas Dee Nelms has ably managed the business affairs of the North Carolina Archaeological Society since it was formed from the merger of the Friends of North Carolina Archaeology and the Archaeological Society of North Carolina in 1991, and also provided support to the Friends of North Carolina Archaeology prior to that time; and

Whereas Dee also served as NCAS Newsletter Editor, providing timely information to the membership about archaeological happenings and upcoming meetings; and

Whereas Dee has been a friendly point of contact for Society members for more than 25 years, collecting membership dues, selling back issues of journals, and hawking NCAS t-shirts, mugs, caps, and other bling; and

Whereas Dee has done all this while attending to her “day job” of keeping the OSA boss and staff out of trouble;

Therefore be it resolved that the board and entire membership of the North Carolina Archaeological Society extend their thanks to Dee for a job well done.