

**NORTH CAROLINA ARCHAEOLOGICAL SOCIETY
BOARD OF DIRECTORS MEEITNG
29 APRIL 2017
RLA-UNC
1:30 P.M.**

Attendance: Tom Beaman, Linda Carnes-McNaughton, Bill Conen, January Costa, Jim Daniel, Steve Davis, Eric Deetz, Heather Lapham, Shane Petersen, Jon Schleier, and Hannah Smith. *Absent:* Theresa McReynolds, David Cranford and Alice Wright (effort to Skype failed). [Schleier and Conen left early]

President called the meeting to order at 1:30 p.m.

Old Business:

After a review of the 29 April 2017 BOD meeting minutes, Daniel motioned to accept the minutes, seconded by Deetz and subsequently approved by the BOD. Daniel further noted that the cost for a bus ticket planned for the fall meeting should not exceed \$10, as stated at the April meeting.

Conen, treasurer, then distributed the updated financial statement for the BOD to review. He stated that the final 2016 report needed several corrections and the dues needed updating. Davis amended the amount of cash available at the end of 2016 from \$16,285.62 to \$19,483.08 for 2017. There was some discussion re: the cost of the Cherokee bus tour, but the NCAS total cost appeared to be about \$700 total. The cost of the fall meeting at the Schiele Museum was about \$384 total (mostly in lunches ordered but not purchased). Beaman asked for any further discussion. It was recommended that we table the approval of this report until some of the confusion about costs and totals could be corrected or clarified. Plans are to revisit this report at the July BOD meeting. Membership numbers also need to be verified since this figure will impact 2017 dues totals.

Davis presented the editor's report. Beaman welcomed Heather Lapham as the new newsletter editor. Davis explained Nelms' departure in this capacity, and his role as interim newsletter editor until now. LJM is working full time but cannot do newsletter and is less familiar with archaeological activities and resources. So he thought it appropriate to ask Lapham to take on this duty for the NCAS. Davis, as overall editor, explained that there will be a standard layout for content, keeping it to six pages. Daniel asked once more about doing the newsletter in total digital transmission to membership and Davis and LCM explained the challenges of reaching all members, as previously resolved at past BOD meetings.

Lapham asked for suggestions/recommendations for content for the upcoming newsletter and solicited everyone's help. She stated it would be good to broaden the requests for content to the full membership and others throughout the state. She would like to have updates on the chapter guidelines to include, some field opportunities, the upcoming fall bus tour, and dues reminders for membership. Conen reminded the BOD that older members do not prefer digital newsletters but enjoy the hardcopies to read and collect. Daniel asked for submission guidelines. Lapham stated that a 500-1200 word limit would be suitable; features may be a "picture of the past" or "featured artifact."

For the upcoming 2017 journal, Davis reported he has three articles already in hand to feature, and promises of another one, plus several provisional drafts (one from Dr. Larry Kimball). He further reported the NCAS webpage was updated last month and asked BOD to notify him of any changes needed or additional content to include.

Smith, as social media manager, reported more traffic on our NCAS Facebook page, and an increase on hits. Beaman reported on an incident in which he removed postings by one member who announced court proceedings in a lawsuit, which he considered inappropriate content for our Facebook page and counter to our mission statement. Smith, Beaman and Costa agreed to serve as NCAS Facebook page monitors to regulate content in keeping with NCAS mission and membership needs. The BOD agreed the newsletter should include a “check out this newsletter” announcement on the Facebook page.

Beaman distributed Cranford’s summary of the new chapter guidelines for the BOD review and finalization. After a brief discussion the BOD agreed on the language of “affiliated societies” in addition to “chapter” and agreed this provided the NCAS more flexibility in the future as these groups come and go. Petersen motioned to accept the guidelines as revised, a move seconded by Schleier and approved by the BOD. Beaman and the BOD thanked Cranford for his diligent efforts in revising this much needed tool for new societies should they come to fruition. These guidelines will be posted on the NCAS webpage and in the newsletter for membership to read.

Smith then presented an update on the new brochure. There was some discussion about new images and she asked the BOD for new ideas and activities to feature. Some copyedits are needed on the text which Davis agreed to do. He also promised a better high rez image of the point chart to include. LCM asked about an image of some high-tech activities like new drone photography or GPR imagery, or 3-d laser scanning to include. Smith agreed to continue work and bring another mockup to the July meeting.

New Business:

Beaman read an email from McReynolds in her absence to begin discussion of the fall bus tour. One point was the bus size and problems it might encounter in and out of Morrow Mountain State Park. Two options were presented: (1) To rent two 15-passenger vans and have two designated drivers; and (2) look into hiring a school bus with one driver. Subways lunches were suggested once more. LCM pointed out that since we are visiting several park sites with toilet facilities, a coach bus with on-board toilet is not needed for this tour. Daniel offered to look into the cost and availability of rental vans and school bus and report to the BOD in July. Lunch options were discussed. Some suggested bringing picnic lunches as the simplest option. The BOD asked if we wished to extend an invitation to the NCAC to join us. McReynolds approved the date for the Hardaway site visit with Randy Daniel as tour guide. He is on-board. LCM reminded the BOD that a vote to approve funding would be needed once costs were determined. Lapham agreed to post a “save the date” in the upcoming newsletter, with details to follow. Beaman and Davis spoke to the site manager at Town Creek who agreed to host the meeting and starting point for the tour. Renovations at the site will be completed by the fall.

The president appointed a Nomination Committee to include Smith, Schleier, and Wright. The slate of new candidates will need to be concluded by July meeting. One at-large director position requires filling

if Petersen agrees to re-join the BOD, and the back-filling of Smith's director position as she rotates into president position (to be a president-elect position).

Next was some BOD discussion about creating a special Newsletter Editor position to the Executive Committee, keeping a Business Manager position as well for LJM's duties. LCM mentioned this will require a revision of our bylaws to add specific position for the Newsletter Editor. Davis and LCM agreed to work on these revisions and bring results back to the BOD for discussion and approval. Fall would be the appropriate time to vote on these changes.

Daniel then presented his summary for new hats. He distributed samples of styles and colors. There was discussion of high-vis colors. The logo remains the same in style but varies in application (embroidery or solid). The six-panel hat style proved most popular. It was suggested we do two runs of hats, one suitable for fieldwork and one for general wearing. Discussion continued on styles, fabrics, mesh or non-mesh, and logo, then one-time costs. For hats, the colors were decided: stone hats with maroon color logo and for high-vis hats, black logo on orange. The estimate was about \$800. LCM motioned to accept this new production line, seconded by Deetz and approved by the BOD.

Beaman presented some ideas for new t-shirts. Daniel offered several ideas and samples. A drawing by Steve Allen, NCAS member, of historic artifacts was also presented to the BOD. Discussion followed re: colors of shirts and the designs to have the best appearance. A plain standard shirt with just the NCAS logo and back pattern was discussed. The crew neck and v-neck sold well and continue to be popular. After some discussion it was agreed to adopt: (1) the Allen historic artifact image for a maroon or dark blue color with image in white and NCAC logo on front; and (2) a second plain shirt with just the logo on the front. Both v-neck and crewneck styles will be available. Sizes need to range from small to xx large for variety. Beaman called for a motion to move forward on new t-shirts. Deetz motioned to accept plan, Petersen seconded and the BOD approved. The discussion of sweatshirts and hoodies was tabled.

Beaman presented information on the upcoming SECHSA to be held at Spencer Shops SHS in September. He asked for NCAS sponsorship of this meeting. The BOD agreed that sponsorship of local archaeology events was money well-spent and in keeping with our mission and engaging our membership. Daniel motioned that the NCAS provide \$200 towards sponsorship of this meeting; Deetz seconded and the BOD approved.

Cranford's earlier suggestion that NCAS sponsor a PBS show or program proved to be too costly (ca. \$2500) and so that idea was tabled. The BOD thanked Cranford for his research on this topic.

Daniel offered membership incentives (handouts) to target new and renewing members. Further discussions will follow as the topic was tabled, along with further discussion on speakers' bureau.

Meeting adjourned at 3:30 p.m.

Minutes submitted by,

Dr. Linda F. Carnes-McNaughton, NCAS BOD Secretary