

**NCAS BOD MEETING (via Zoom)  
UNC-RLA, HOST  
11 OCTOBER 2020  
1:00 P.M.**

The president called the meeting to order at 1:02 p.m.

*Attendance: LCM (left at 3:00), Petersen, Nisch, Cranford, Henderson, Krizmanich, Bell, McArdle, Purvis, and Bailey (connection issues, may not have been there). Absent: Mohler.  
Guests: Beaman (left at 1:40), Davis*

**Continued Business:**

The BOD was asked to review the minutes of the 3 August 2020 BOD meeting. Noting no changes, Cranford moved to accept the minutes, seconded by Henderson and approved by the BOD. LCM will send approved minutes to Davis for inclusion on the webpage archives.

Nisch presented the results of the 2020 election. She received a total of 23 votes, 18 digital and 5 hard-copy mail-ins. Jim Daniel was noted as a “write-in” on one ballot. The BOD noted that this was extremely low for our membership, less than one percent, but not far off from the previous 2019 total of 29 votes.

Fitts presented the treasurer’s report. She stated it had been a quiet quarter for financial purposes with some dues (new and renewed) coming in, and \$192 worth of merchandise being reported. State tax is now being including in all merchandise sales. Beaman updates Fitts on a monthly basis in order to keep records current. Membership is up to 250 this year, near the 2017 level. She noted that the quarterly financial statement include PayPal fees as a separate line. Davis noted that the cost for January printing of the newsletter (No. 3) needs to be updated as well. After all Krizmanich then approved by the BOD.

Cranford presented the editor’s report. He stated that Volume 69 is in place and almost formatted with a final read through on his calendar next. He will then send page-proofs to the various contributors for their review and edits. Once it is ready to send to LuLu for printing the turnaround time is very quick. There are three large articles and at least three book reviews (possible a fourth), for a page total of 108. Davis remarked this should meet the December printing deadline on time and thanked the editor for his work.

Cranford then presented Mohler’s newsletter report (in his absence). This was read to the BOD (no copy available). There was a call for submittals, due in by October 30. Some of the content may change as the editor seeks greater diversity in the offerings. An introduction blurb is being prepared for the new BOD members. He is also interested in publishing Ben Steere’s recent article on monument removal, if the BOD wishes to use it. He’s looking into posting of on-line pod-casts on history and/or archaeology from other states, and perhaps including an “interesting artifact” photo and short identification piece. Beaman recommended including a photograph and

write up advert for the new t-shirt design. It was also noted that the new Mission Statement, recently revised, should be printed on the top header of the newsletter. Beaman also suggested the inclusion of games or trivia questions to puzzle our membership. Cranford offered to provide a “31 Days of Archaeology” piece for the newsletter, during and after Archaeology Month celebration. Davis asked about a schedule for these events and Petersen said it will be posted on line and acceptable to all the NCAS membership and public (via the Communications Committee). Petersen asked that a “save the date” notice be included for the upcoming Somerset Place virtual tour.

Petersen mentioned that not all of our NCAS members were pleased with the newsletter printing of Lanier’s letter to the public. Negative comments he received stated that “the NCAS was becoming too political” and considered the NCAS newsletter as not the appropriate venue for the message. The NCAS BOD agreed we should be aware of our memberships’ responses and continue to educate, not alienate. There followed a brief discussion about Steere’s article on monument removal which came out at the same time and if the BOD still wanted it to be printed in our NCAS newsletter, does the message fit our mission and is this the right format? Petersen felt there should be an open discussion about first. Krizmanich thought the puzzles and trivial games would appeal to our younger membership since we no longer have a Junior NCAS newsletter available. Beaman agreed and has already sent two puzzles to Mohler for consideration; he’d like to see a Junior’s Corner featured in the newsletter. The BOD agreed the newsletter is our voice and should be balanced with palatable content. It was suggested that Steer’s letter could be reprinted on the NCAS webpage; Nisch will explore that option. Petersen said the Communications and Social Media committees should work in tandem.

Bell then asked how will articles from outside the NCAS membership solicited and vetted. He stated can we explore contributions from other state or local agencies to include in the newsletter (such as the NC Commission of Indian Affairs for other American Indian groups). Petersen recommended the Communications Committee participate in the selection and vetting of new content from outside NCAS membership. Henderson asked Bell to forward any particular news or opinion pieces to the CC first. The CC will then report to the full BOD. Fitts noted that recently some new and informative messages out there about topics such as Columbus Day (aka Indigenous People Day). McArdle recommended that the “have you heard” or “in the news lately” headers to offset the news content. The BOD agreed we wish to increase awareness of the world going on around us without pushing buttons.

Beaman presented his merchandise report. To date, nine gorget t-shirts have sold. He also included the approved history blurb with each sale, followed review and approval from the Catawba Nation last month. He has also restocked in a variety of sizes to accommodate requests. He also noted that for the record, he is opposed to conducting all sales on-line as proposed with the new NCAS webpage format, and prefers for people contact him directly for their orders. This enables him to keep more accurate records and assures the size being requested/ordered is

available, plus he's not having to send money back, which would double his workload. Beaman then had to leave the Zoom meeting for other business.

Petersen then asked for committee reports from each chair. Nisch, as Membership Committee chair reported that the actual NCAS membership numbers are very low when compared to the number of "hits" or friends on the NCAS Facebook Page (roughly 280 members vs. over 1,117 friends). She indicated that the next election cycle may explore using Survey Monkey as an option to provide greater access and feedback, and also to post all the bios on the new NCAS webpage beforehand. Krizmanich will explore our current bylaws to determine if revisions are required to use this option. He stated Article 2 needs to be amended to encompass a new method of voting. He further stated the bylaws are outdated. LCM took a moment to run through recent updates of the past five years (e.g. re: new chapter updates, definition of affiliation, returning the BOD executive officers to their three-year staggered cycle, and business address updates update created when OSA responsibilities were moved to the RLA for permanent agency sponsorship). She stated a complete revamp has not been attempted, yet. Krizmanich said Article 7 spells out how it needs to be amended and that voting via on-line (through the webpage) will "change everything regarding membership and voting options." LCM recommended that the president appoint a committee to review and revise the bylaws, in tandem with BOD discussions and approval. Petersen said he preferred to call it a working group and not a committee. He asked Krizmanich, David, and LCM to serve on the bylaws review committee. He requested that we prioritize what needs addressing first and report to the BOD. McArdle suggested that we make review and revision of the bylaws a stated cyclical event, say every five years, as a routine business operation.

Nisch stated that she prefers to not have her home address posted in the newsletter or the annual journal. There was discussion about work vs home addresses to use, and preferences, which can be given to the editors soon. The BOD agreed more privacy is optimal given the vast reach of social media.

Nisch stated that winter quarter goals have more appeal to her. She will be reaching out to expand NCAS membership to more diverse groups and minorities to gain greater diversity. She would like to see more involvement with student groups and Native and African American groups. She suggested every BOD member solicit one new member per quarter. Petersen asked for timelines and objectives for the winter quarter goals.

Purvis presented the Events Committee report. She stated a number of goals for fall and winter virtual events. Working with the Communications Committee she wishes to create a greater awareness in the public eye. Her title for the events launch is "Sites of Hidden Stories" designed to view under-represented populations of the past through archaeology in the state. The first virtual event will focus on African American populations and sites, to include a look at the enslaved community at Somerset Place, a public state historic site. She offered her discussion points re: partnership with Somerset Place staff and archaeologists (e.g. Carl Steen) who've

worked on site. The idea is to have a walking tour of the site and features paired with archaeology done to expose them. She envisions NCAS membership will get an exclusive tour. Following these site tours she hopes to organize special tour of labs (behind the scenes) for NCAS membership to enjoy, portions of which will also be posted for the public. Her winter themes for the committee are to present educational themes and more content for children. A launch date of November 7<sup>th</sup> is proposed for the Somerset Place tour/event. For December and January she proposes looking at the Pauli Murray House and then Stagville to include other prominent African American enslaved community sites. Lastly, the idea of lab tours was discussed with the QAR being a top choice, as well as the OSA and RLA facilities, and then will include a round-table discussion for a wrap up. Petersen stated we have a lot to do and it is important to include living communities in our concepts, not just archaeological (referring to American Indian groups as well). Fitts mentioned the Gullah-Geechee communities of the SC coastal area and the historic Haiti community of Durham as possible targets for research events

Bell mentioned that he serves on the Dix Park committee and will work with Indian groups to talk about dugout canoes, historic Indian schools and other recent research objectives. He will send Purvis contacts and updates of these possible virtual events.

Henderson was asked to chair the Communications Committee, but had not yet laid out goals or objectives. He wishes to create somewhere around 150 potential hashtags and have them reviewed by people in the group and from those develop lists. He studied OSA's hashtags for guidance. He plans to use key words with archaeology, like ancient art, to develop greater exposure. One short term goal will be to get input about what hashtags are appropriate. With other members of the CC they plan to make hashtags for recognized Indian groups in the state, and links to appropriate communities before end of year. McArdle offered content/connections to NPS examples, said they are some of the best out there. Krizmanich asked how far do we want to reach, are there limitations, should we go global? Petersen said to start with NC Museum of Indigenous People event and build from there and those contacts.

LCM provided a final update on the redesigned brochure. She presented an estimate of costs per 1000. Thanks for design help and formatting from Courtney Page as OSA, the final is now ready to print. Cranford recommended we use our webpage and Facebook venues to help advertise them too. The BOD agreed (Cranford made a motion, Fitts seconded) to have 1000 printed for this first run. LCM will then send small batches to BOD members first for front-line distribution.

### **New Business:**

Nisch presented a formatted draft of a new NCAS webpage created by the Communications and Membership committees. There was general discussion among those members who had received it and been able to inspect it. Most agreed it looked modern and fresh, appealing. She stated it would be easy to update as well. Most of the core content was taken from the new brochure and items from the current webpage, but with new graphics and layout. Based on Beaman's earlier

comments to the BOD, all agreed to keep the merchandise purchasing option in the old format (contact Beaman directly) and not attempt to insert it now. Images of the new t-shirt will be added for viewing but not the option to place orders on-line. The BOD agreed it is something that can be added in the future and would make purchasing more streamline once the concerns are addressed and kinks worked out. Davis advised the committee members to reach to Beaman and discuss what is workable right now for him and in the future. Krizmanich replied he agreed with Beaman, doing it all on line would make him a “shipping and receiving guy” with less interaction with customers. Fitts said the “square account” can be updated to reflect accurate inventory numbers.

(LCM left the meeting at 3:00 and Fitts recorded the minutes shown below)

Discussion on new webpage continued:

Cranford made a motion to accept the new webpage as formatted but without the Merchandise link; McArdle seconded the motion. Davis said the old webpage can be link to the new one for a while for consistent reporting. Purvis noted the new webpage still lacks proper citations and attributions before being final. Davis noted that the official business address for the NCAS is the RLA at UNC, not Fitts’ office contact at OSA. Henderson stated that we vote now and then play to go live in two weeks. Fitts acknowledged payment was due to Nisch for services for the domain space. Cranford noted that International Archaeology Day was in two weeks and it would be good to have it up and running before then. After all discussion was conclude the vote continued and the BOD passed the motion to accept the new NCAS webpage, to launch on October 17<sup>th</sup>. A monthly commerce plan will be created to pay all expenses for the domain space, now owned and managed by the NCAS BOD. A second motion was then put forward by Henderson, seconded by Krizmanich to approve the new webpage launch. The BOD approved.

Peterson recommended that given the current pandemic and circumstances likely to lead to continued zoom conferencing, the NCAS should buy their own account and not rely on the RLA to host the meetings. McArdle made a motion to this purpose to purchase a zoom account for \$149.00 annually, with up to 100 participants and outbreaks meetings. Fitts seconded the motion and the BOD approved.

Petersen would like for the new mission statement to be placed on the new webpage as well as in the newsletter. Nisch asked the president to author a diversity statement with specified goals. He agreed to do so.

Petersen said he would like to include a workshop for understanding Section 106 and include Native Americans as participants to have a voice in the decision-making process. Henderson and McArdle said the ACHP office personnel can conduct the training and there are websites to share for further content.

Bell mentioned an upcoming Indian Unity Conference to be held in March with Jeff Currie of the Lumber River Keepers, and Dr. Emmanuel.

Nisch asked for BOD bios to include in the new webpage by October 16.

Petersen conclude the meeting by thanking out-going BOD members Bailey and McArdle for all their input and hard work for three years.

A call to adjourn was made at 3:25 p.m.

These minutes respectfully submitted by,

Linda F. Carnes-McNaughton, PhD, RPA

NCAS BOD Secretary

and

Mary Beth Fitts, PhD, RPA

NCAS BOD Treasurer